

Press Release



MUKTUK
Adventures

Whitehorse, Yukon – July 23, 2012: Muktuk Adventures is pleased to announce that it has been awarded the Certificate of Excellence for 2012 by TripAdvisor®. The year-round holiday ranch and dog-sledding operation received exceptional traveler ratings over the past year, and is considered a must-see attraction in Whitehorse. To qualify for the Certificate of Excellence, businesses must maintain an overall rating of four or higher, out of a possible five, as reviewed by travelers on TripAdvisor®. Additional criteria include the volume of reviews received within the last 12 months. With a rating of 5.0, Muktuk Adventures has earned a place among the very best.

Owners Frank Turner and Anne Tayler were pleased to learn that their family owned and operated business was so highly recognized by travelers. Muktuk Adventures takes pride in giving visitors a full Yukon experience through dog-sledding adventures. Visitors have endless opportunity to meet and interact with the friendly dogs and puppies and enjoy the thrill of sledding through the untouched Yukon wilderness.

When asked about the recognition, Turner said, "It's great! I assume that when people travel, they like to see the real lifestyle of where they are visiting. We are the real thing. When people leave, it doesn't feel like they have visited another tourist attraction, because I don't want to live in a tourist attraction. What I do want is for people to experience a true Yukon lifestyle." He further added that "Muktuk Adventures is a place for people who love dogs, and we stand by that. The dogs are our focus."

The award, which honours hospitality excellence, is given only to exceptional establishments that consistently achieve outstanding traveler reviews on TripAdvisor®, and is extended to businesses around the world.

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